

# 11th Annual RCP Tiburon Mile



## Open Water Swim

Dear Swimmer,

Thank you for participating in the 11<sup>th</sup> Annual RCP Tiburon Mile Open Water Swim being held on Sunday, October 17, 2010 in downtown Tiburon. Your commitment to swim and raise pledges for charity is particularly appreciated during these difficult economic times.

**ALL FUNDS RAISED THROUGH PLEDGES HELP OUR CHOSEN CHARITIES SUPPORT THE PROGRAMS THEY OFFER TO THOSE IN NEED.**

**Our goal this year is to raise \$100,000 in pledges**

**Here are eight fundraising ideas you can use:**

1. Use the on-line fundraising tool and receive your own website:
  - a. Register at <http://active.com/donate/rcptiburonmile10> and follow instructions.
2. From your site, upload pictures, and send out emails to friends, family or co-workers urging them to sponsor you on-line. They can donate funds safely using their credit card.
3. Write a sponsor letter about your swim. Give it to friends, family, co-workers, your doctor, dentist, hairdresser etc. You'll be surprised at who will sponsor you if you ask!
4. Raise money at your work, place of worship, gym, book club or social group. Ask them to sponsor you.
5. Have a bake sale, garage sale or car wash and collect donations for the swim. Pass out your sponsor letter to everyone who donates.
6. Ask your street or apartment neighbors to sponsor you!
7. Send out a second round of emails to friends and family reminding them to sponsor you. Don't forget to use the on-line fundraising tool!
8. Send out a thank you letter to everyone who sponsored you!

Again, thank you for your support and commitment

Keep Swimming,